Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is another of many
clear examples of
the dangers of media
consolidation.

We've seen the dagnerous effects of media consolidation over the past few decades, as programming has been increasingly forced to correspond to the interests of corporate owners, rather than jouirnalistic standards of critical inquiry and the "public's right to know." Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. Broadcasting pro-Bush (anti-Kerry) propaganda does not serve the public interest. Were Sinclari to order more in-depth examimnation of the records of *both* the candidates, this would indicate service to the public. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something

produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Nothing less than the future of our Demoracy depends on this. We are becoming a country where free speech and diverse viewpoints are disappearing from the public airwaves. Instead we are being ruled by the tyrrany of the bottom line, which bears more and more ressemblance to the tyrranical dictates of other despotic governments we claim to be steering toward Democracy. Thank you for your attention to this urgent matter.